

Illinois Simmental Association

"Working Together to Make a Difference"

April 16th, 2015

Dear Illinois Simmental Breeder:

As many of you are aware 2015 is a new ISA Directory year for the Illinois Simmental Association. This is a great opportunity for you as a breeder to highlight your program as well as provide potential customers a method of contacting Illinois breeders and members. There will be 1000 copies printed for distribution at the Illinois State Fair, Illinois BEEF EXPO, Regional and National Classics, as well as Simmental sales and functions in Illinois. If you merchandise Simmental cattle you will want to utilize the Illinois Simmental Directory to help in your program's promotion.

DEADLINE FOR SUBMITTING AD COPY IS MAY 1st, 2015.

The 2015-2016 ISA Directory will be produced by Jennifer Tarr. All electronic correspondence must be in .jpg or .pdf format and should be sent to:

tarrfoxcreek@gmail.com
(309) 962-9609

All paid members of the ISA and IJSA will be listed in the directory. So if you have not yet paid your dues, please return the form and payment ASAP in order to be included in the 2015-2016 directory. Make both the directory and membership fees payable to ISA and send to:

Tony Drach
21114 E 1425 N
Pontiac, IL 61764

The cost of advertising will depend on your specific needs including size, color, and number of pictures. With all options, you can have up to 4 pictures at no extra cost. The options include:

- Option I: ~~Purchase 1 of the 11 color "position" pages to be auctioned at the annual meeting~~
Option II: Full page black and white ad = \$200
Option III: Half page black and white ad = \$125

The ISA continues to be a group of cattlemen and women actively working for the advancement of the beef industry through the use of Simmental genetics. Some the Association's activities include:

- sponsor Junior Show awards at the Illinois Beef Expo and the Illinois State Fair.
- sponsor and manage one sale each year, allowing members to market quality Simmental cattle.
- develop a membership directory containing a current list of ISA members with addresses and phone numbers.
- help organize and operate our Illinois Junior Simmental Association.
- sponsor and organize our Summer Preview Show and provide premiums to our participating juniors.
- provide organizational input to the Illinois State Fair Open Simmental Show.

These activities require a great deal of effort and support. The Association's year runs from January 1 to December 31 with voting member dues at \$50 and junior dues at \$5 each. I have enclosed a membership form for your convenience. The Illinois Simmental Association and its board invite you to be a part of a great breeder's directory and get involved in an exciting and active organization! If you have any questions or comments please feel free to contact any board member.

Sincerely,



Dan Heavner
Secretary, ISA

ILLINOIS SIMMENTAL ASSOCIATION MEMBERSHIP FORM – 2015

SENIOR MEMBER:

Name: _____ ASA #: _____

Farm Name: _____ Phone #: _____

Address: _____

Email Address: _____

Senior Dues: \$50.00 x _____ = _____

JUNIOR MEMBER:

Name: _____ ASA #: _____

Address: _____

Email Address: _____

Phone #: _____

Junior Dues: \$5.00 x _____ = _____

TOTAL AMOUNT DUE: _____

Return to:
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